

SAVORSM :

An American Craft Beer & Food Experience

2012: June 8–9: Washington, D.C.

2013: Late May/Early June: Washington, D.C.



1,800
Attendees Per
Night

144
Craft Beers

74
Breweries

The benchmark beer and food pairing event, SAVOR sees beer enthusiasts and foodies alike enjoy the best that America's craft brewers have to offer. This popular event sells out in a matter of minutes and is an ideal venue for outreach to the most discerning beer lovers and brewers.



Supporting Host

\$45,000

The Supporting Host package is an exclusive opportunity for your company to achieve the highest level of sponsorship and visibility at SAVOR. Our Supporting Host receives prominent logo placement on all event collateral, marketing materials, web properties and communications. Additionally, we will provide the Supporting Host with logo placement opportunities on badge lanyards, volunteer shirts, Salon auditoriums and large-format display screens in the tasting hall. There is only one Supporting Host opportunity available.



Supporting Partner

\$15,000

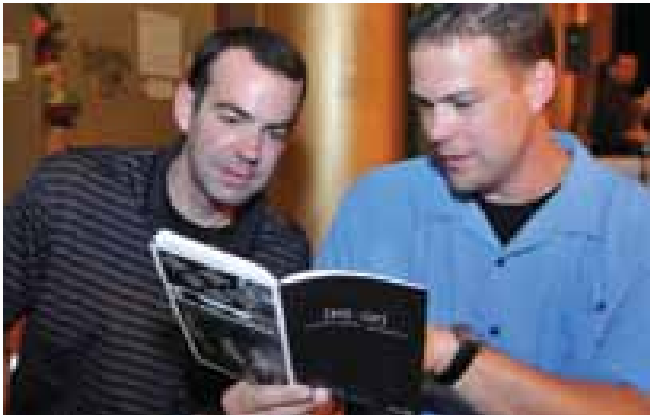
Supporting Partners receive significant exposure at SAVOR, in the event hall, the official event program and the various marketing materials distributed before and immediately following the event. Breweries will also enjoy prominent table placement in the event hall.



Supporting Brewery

\$5,000

Sponsoring SAVOR as a Supporting Brewery is an ideal way to elevate your brewery's profile and guarantee that your beer will be served at the nation's benchmark food and beer event. Supporters enjoy prominent visibility at the event, access to SAVOR media contacts, as well as logo placement on all SAVOR materials.



Supporter

\$5,000

The Supporter level sponsorship is an excellent entry-level opportunity for your company to participate in SAVOR and achieve visibility amongst the trend-setters of the craft brewing industry. Your company will be recognized in marketing material, and your logo will have visibility on large-format video screens in the hall, as well as ad placement in our magazines—*Zymurgy* and *The New Brewer*.

This is a brief overview of available SAVOR sponsorships. For complete information on these opportunities, including benefits, availability and more, visit SavorCraftBeer.com/opportunities.

Kari Harrington

Business Development Manager for
Advertising & Sponsorship (West)
303.447.0816 Ext. 167
kari@brewersassociation.org

Chris Pryor

Business Development Manager for
Advertising & Sponsorship (East)
303.447.0816 Ext. 151
pryor@brewersassociation.org

